

Report of Director of Finance

## **Social Value Policy**

### **Summary**

1. This is a short covering report for the draft City of York Council Social Value Policy which is appended for the consideration of Corporate Services, Climate Change and Scrutiny Management Committee and to gather feedback in shaping the final version of the policy.

### **Background**

2. The council's Social Value policy outlines the council's approach to Social Value, how this is to be implemented, managed and maintained. It clearly shows the connection to the Council Plan and the four core commitments made, in addition other criteria factors are included which fits into the Social Value Outcome Framework (annex 2).

### **Consultation**

3. The Social Value policy (annex 1) has been developed in consultation with officers across the corporate structure and through learning and best practice taken from taken from regional and national procurement forums.

The Social Value Policy outcomes framework (annex 2) was initially created by NHS North of England Commercial Procurement Collaborative (NOE CPC) on behalf of Humber and North Yorkshire Procurement Collaborative and City of York Council. It is intended to be used as guidance when embedding social value within public procurement in, or for the city.

It has been further developed by the council's internal policy network to ensure it reflects the council's 10-year strategies and Council Plan commitments. Following this, it has been refined in collaboration with

York CVS and shared with the Pride of Place Group, a panel of private sector partners hosted by Aviva to explore the extent to which the private sector could also incorporate shared social value outcomes in their procurement activity.

The Social Value Policy Outcomes Framework is a live document that will continue to evolve. It provides guidance and a steer for contract managers to focus on a smaller number of outcomes, aiming to use the collective purchasing power of council and partners achieve more for the city.

The council are exploring options to measure the value of social value and the extent to which the outcomes drive the changes anticipated in the annex.

### **Council Plan**

4. The Social Value policy directly references and supports the Council Plan. The four core commitments have been recognised, referenced, and imbedded into the Social Value policy to help the council achieve its vision. The four core commitments will be used to help determine Social Value outcomes and link into other Social Value requirements to achieve the strategic goal.

### **Implications**

5. The policy has been designed to have positive implications on Social Value, there are not considered to be any negative implications for the council from developing and implementing the policy.

### **Risk Management**

6. There are not to be any risks from developing and implementing this Social Value policy.

### **Recommendations**

7. Members of the Corporate Services, Climate Change and Scrutiny Management Committee are asked to:

Consider and provide feedback on the draft City of York Council Social Value policy set out in Annex 1 for consideration in completing the final version of the policy.

Reason: To give the opportunity for the Committee to have input into the development of the final policy.

## Contact Details

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### Chief Officer Responsible for the report:

Debbie Mitchell  
Director of Finance

Report  
Approved

Date 08/01/2025

### Wards Affected:

All

For further information please contact the author of the report

### Background Papers:

None

### Annexes

Annex 1 – Draft City of York Council Social Value Policy  
Annex 2 – City of York Council Social Value Outcome Framework